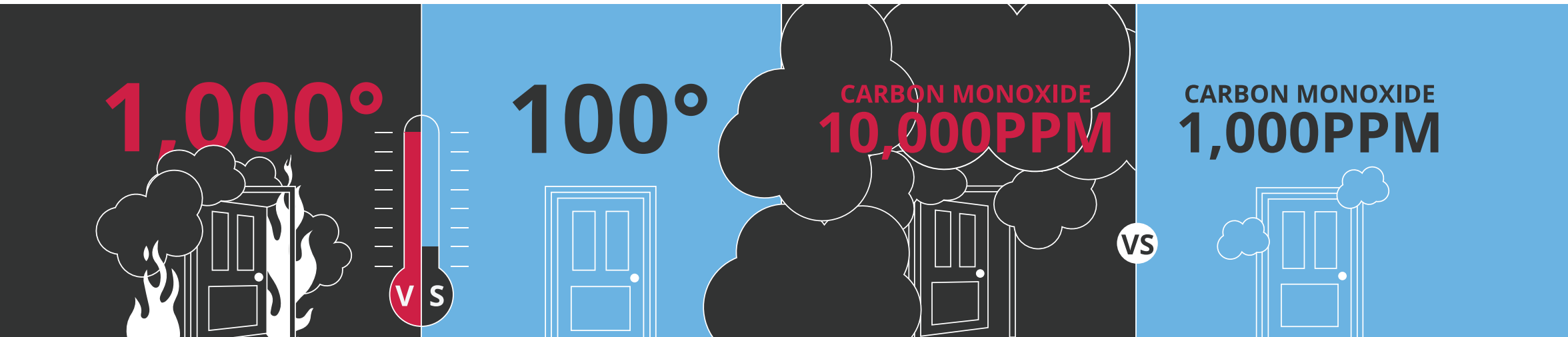




# CLOSE

BEFORE YOU DOZE



## MAKE A 900 DEGREE DIFFERENCE

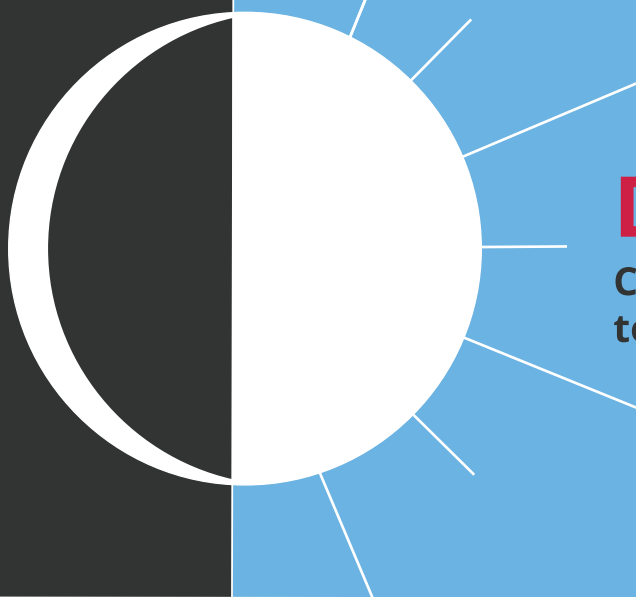
During a fire, a closed door can mean the difference between 1,000 degrees and 100 degrees.



## TAKE IT DOWN A NOTCH

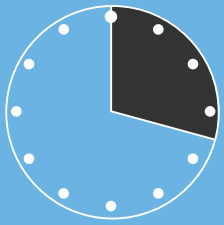
During a fire, a closed door can keep carbon monoxide levels at 1,000 PPM versus 10,000 PPM when a door is left open.

**50%**  
of home fire deaths  
happen between  
**11pm and 7am**



## DOZE SAFELY

Closing doors before you go to bed helps keep you safe.



**17 MINS**  
TO ESCAPE A FIRE 40 YEARS AGO

VS



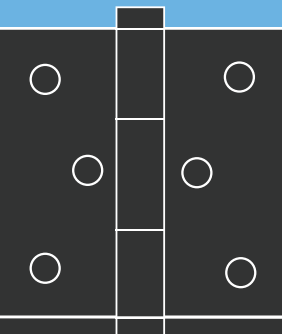
**3 MINS**  
TO ESCAPE A FIRE TODAY

YOUR NIGHTLY  
REMINDER



## FIRE IS GETTING FASTER

Because of modern synthetic materials and furniture, fire is up to 7x faster. Closed doors slow down fire growth.



**YOUR SAFETY  
HINGES ON IT.**

## ADD CLOSED DOORS



TO YOUR FIRE SAFETY TOOLBOX

ONE OF THESE  
THINGS IS  
**SAFER** THAN  
THE OTHER.  
CLOSE BEFORE  
YOU DOZE.

